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## **IMPORTANT INVESTMENT IN CAMP HILL SCHOOL DISTRICT BY NEXTIER BANK**

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CAMP HILL, PA--The Lion Foundation and NexTier Bank are pleased to announce a major financial commitment to the Camp Hill School District.

NexTier Bank, a respected member of the local business community, is pledging \$10,000 a year for three years beginning in the 2019-20 school year to support the 5th grade Junior Achievement Biztown program, one of the school district's premier academic initiatives.

"JA Biztown is one example of an academic program that would not be funded if it were not for private donations," said Robin Jones, Executive Director of The Lion Foundation. "NexTier Bank has generously stepped in to ensure that for the next three years our 5th grade students will be assured of participating in this quality educational program. Thank you NexTier for being a wonderful community partner that is investing in our future workforce by investing in our children!"

As part of the JA Biztown program, the district's entire 5th grade class gets to run a simulated town in York, PA for a day.

Among many other skills, students learn how to apply for a job, balance a checkbook, run a successful business, pay taxes, raise money for a charitable cause and even run a campaign for mayor and district attorney. Go to [juniorachievement.org/web/ja-scpa/ja-biztown](http://juniorachievement.org/web/ja-scpa/ja-biztown) for more information on this program.

As one recent fifth grader, Griffin, put it: "Thank you so much for donating the money for our opportunity to go to Biztown. My business was successful by working together to set sale prices for our products. Also, my biologists solved one of the crimes. It was a wonderful learning experience preparing me for a real career."

According to Conner: "I had fun being a sales manager at Planet Earth. I learned being a sales manager in real life is hard work!"

The Lion Foundation is a 501(c)3 non-profit educational foundation. Its mission is to provide funding for academic, cultural and athletic programs for the enjoyment, enrichment and enhancement of Camp Hill School District students and the community.

In the first half of 2019, the foundation has announced more than \$97,000 in donor-supported funding for Camp Hill's elementary, middle and high schools.

NexTier Bank, a community bank established in 1892, is a wholly-owned subsidiary of NexTier Inc. NexTier Bank provides deposit, lending and cash management services to individuals and businesses. For more information, visit <http://www.nextierbank.com>.

NexTier has a strong commitment to improving the communities it serves. It has 30 locations in Pennsylvania, including a newly, opened full service branch and loan production office on Trindle Road in Camp Hill.

"As a community bank, we believe in investing in and supporting the communities we serve", said John Havas, Senior Vice President and Central Pennsylvania Market Manager at NexTier Bank. "Not only do we want to provide products and services to help families and individuals achieve financial success, but we also believe it is our responsibility to help local communities thrive. We do this, of course, with charitable giving, but we also encourage our employees to volunteer and become engaged with local organizations. We understand the importance of providing opportunities to our youth that give them real-life experience outside of the classroom. JA Biztown is one such opportunity and we are pleased that our donation will assist the Camp Hill School District in allowing the entire 5<sup>th</sup> grade to attend such a valuable program."

NexTier has made local donations totaling \$100,000 in the past two years to five Central Pennsylvania organizations, including The Lion Foundation.

*To learn more about The Lion Foundation or to donate, visit <https://www.thelionfoundation.org>.*

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